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A. B. C. "Supreme" Quality Petunia Seed

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WE OFFER FOR 1937 PRODUCTION

American
European
and
Oriental
Introductions

PETUNIA, "IMPROVED BLUE STAR"

A new A. B. C. introduction developed for us by Ernst Eriksson. Seeds, greenhouse-grown. A valuable and admired novelty. The best of its kind.

AMERICAN BULB COMPANY

CHICAGO
1335 West Randolph St.

Please send orders from this list to NEW YORK OFFICE

NEW YORK
31 West 27th St.

(Actual Size)
Type of Dwarf Petunia
A. B. C. "Private Stock"
(Eriksson Strain)
Single Dwarf Mixed

PETUNIAS

A. B. C. "PRIVATE STOCK"

(ERIKSSON STRAIN)

SINGLE LARGE FLOWERING DWARF FRINGED AND RUFFLED MIXED

A very much improved strain of "hand pollinated" large flowering dwarf Petunias, produced under glass by that eminent florist-grower, Mr. Ernst Eriksson, Riverside, Ill. (originator of "Primula Malacoides Eriksoni"), and which, we believe, is the choicest mixture of Dwarf Large-Flowering Mixed Petunias obtainable. Exceptional for pot plants, porch and window boxes, bedding, etc.

Tr. pkt. (1,000 seeds)	$ 1.25
1/32 oz.	4.00
1/16 oz.	8.00
1/8 oz.	15.00
1/4 oz.	28.00

UNSOLICITED TESTIMONIALS

June 16, 1936,
Parkersburg, W. Va.

The Petunia, A. B. C. "Private Stock" Mixed (Eriksson's Strain), is sure a fine Petunia. *(Signed) G. OBERMEYER.*

Dec. 9, 1935.
Averill Park, N. Y.

Your A. B. C. "Private Stock" Mixed Petunias (Eriksson's Strain), were the most beautiful I ever saw. Customers more than pleased.
(Signed) ELMER H. SAGENDORF.

Illustration Opposite Shows But a Few of the Multitudinous Colors Obtaining in This Exclusive Strain. See Above for Actual Size of Flower. From a Photograph. A. B. C. "Private Stock" Mixture Has No Competitor In Its Respective Class. Exclusively Supplied by American Bulb Co.

Petunio, A. B. C. "Private Stock" Single Dwarf Fringed and Ruffled Mixed (Eriksson's Strain)

The Newest "Styles" in PETUNIAS

For the American public at large, the phrase, "What's new?" is rapidly becoming one of the most popular forms of greeting. To the florist, however, this expression has far greater significance, for he often interprets it in terms of dollars and cents. Accordingly, the florist who answers the question, "What's new?" with saleable merchandise soon discovers more customers, increased sales, and greater profits.

As a means to this end we recommend to growers liberal plantings of the newer strains of Petunias, particularly **"World Beauty" (Original Strain)** introduced and named by A. B. C., **All Double "De Luxe" Mixed, A. B. C. (Eriksson's Strain), "Private Stock" Mixed, "Bountiful Portland Varieties," "A. B. C. Celestial" (Originator's German Strain)**, as well as the other new kinds illustrated and described in this list. **"World Beauty"** has especially proved to be a wonderful money-maker for the trade, and we believe florists will find it worth while to culture same in a large way.

Our object in sending this advance Petunia list is primarily to enable growers to make selection of those kinds, especially double sorts, which require early sowing of seed in order to have finished pot plants early in the spring season, and particularly for Mother's Day.

We respectfully solicit your order at this time and will forward new crop seed as received from the growers.

Awaiting your valued commands,

Faithfully yours,

American Bulb Company.

Per A. Miller, President.

New Double Flowering Fringed Petunia, "World Beauty" Original Strain
(Named and Introduced by the American Bulb Company)

THE "QUEEN" OF ALL PETUNIAS
Double Large Flowered "World Beauty"
(Illustrated Above)

Produces (from seed) practically 100%, large double fringed flowers of the most beautiful rosy carmine color, wonderfully free blooming plants of dwarf, compact growth which makes this grand new sort particularly desirable for pot plants as well as bedding. World Beauty has really created a sensation wherever shown. A few plants in bloom for demonstration to the public early in the season will undoubtedly result in an active and most profitable demand for this new favorite.

For Mother's Day

"World Beauty" has proved to be an ideal pot plant and a worth-while profit provider. We introduced "World Beauty" to the trade and are again securing our seed supply from the originator, thereby insuring our customers the true variety. Sow seed early and follow with successive plantings up to March 1st next. We say by all means if you culture Petunias, do not leave "World Beauty" off your list. It is unquestionably the "last word" in Double Petunias.

Price of "World Beauty" Seed, Original Strain:

500 seeds...**$1.25** 1,000 seeds...**$2.00** 3,000 seeds...**$5.00**

UNSOLICITED TESTIMONIAL

American Bulb Co., *Niles, Ill.*
1335 W. Randolph St.,
Chicago, Ill.

Dear Sirs: Your World Beauty Petunia is a winner! As a pot plant it "sold itself" the past spring and when short of Carnations I used same for funeral work. After placing stems in the water a few hours the blooms remained firm for a long period.

Thanks for recommending this to me. Let me know when you have some more good new kinds of flower seed items. *Yours very truly,*

(Signed) KABOT GREENHOUSES.

New Petunia, "Angela"
Extra Dwarf Single Fringed, a Most Pleasing Shade of Velvety Violet-Blue
Tr. pkt. $1.00, 1/32 oz. $3.50

Petunias, All Double

"Madonna" or "Snowball." 4 inches. Height 10 inches. We believe this to be the best Double White-Fringed Petunia. ½ tr. pkt., 75c; tr. pkt., $1.50; 3 tr. pkts., $4.00.

"Purple Robe." 4 inches. Height 10 inches. Dark velvety purple, beautiful. ½ tr. pkt., 75c; tr. pkt., $1.50; 3 tr. pkts., $4.00.

Veined Beauty. White with blue vein, 4 inches. Height 12 inches. In our trial grounds we found this strain to be exceptionally beautiful, flowers very large and practically 100 per cent true to color. Highly recommended. ½ tr. pkt., 75c; tr. pkt., $1.50; 3 tr. pkts., $4.00.

Shepherd's Pride. Attractive shade of salmon or shrimp-pink. Produces about 60 per cent of large double flowers, the balance beautiful single blooms. ½ tr. pkt., 75c; tr. pkt., $1.50; 3 tr. pkts., $4.00.

Small Flowered Double Petunia "Double Rosy Morn." Dwarf

This beautiful small-flowered Double Pink Petunia has come into the greatest favor, especially as a pot plant However, since seed produces only a nominal number of double flowers, it is well to sow early and take cuttings from the true double. The single flowers produced from this strain are, however, equal to the highest type of Rosy Morn and all available. Tr. pkt., $1.00; 1/64 oz., $1.75; 1/32 oz., $3.00.

Petunias— California Giants in Separate Colors

	Tr. pkt.	1/64 oz.	1/32 oz.
Black Prince (Ruffled). Dark crimson, black throat	$0.50	$1.50	$2.75
Camilla. Pink, red veined, dark throat	1.00		
Capper Red Dork. Rich coppery crimson	.75	1.25	2.25
Capper Red Light. Rich old rose	.75	1.25	2.25
Flaretto. Steel blue, veined black, dwarf	1.00		
German Empress. Bluish white	.50	1.50	2.75
Harlequin. Coppery scarlet	.75	1.75	3.00
King Alphonsa. Rich crimson-rose	.50	1.50	
Prince of Wuerttemberg. Dark crimson	.50	1.50	2.75
Princess of Wuerttemberg. Rose-pink	.50	1.25	2.25
Rheingold. Large white	.50	1.50	
Robin Hood. Deep rose	1.00	1.75	

Petunias— California Giants in Mixtures

An extra large-flowered, open throat type. Highly valuable for flowering in 3-inch or 4-inch pots. Very choice for bedding under favorable conditions.

A. B. C. Dwarf Giants. A selected dwarf giant strain. Tr. pkt., $1.00; 1/64 oz., $1.75; 1/32 oz., $3.00.

Dwarf Giants, Ramona Strain. A most desirable strain of Giant Petunias. Tr. pkt., $1.00; 1/64 oz., $1.75; 1/32 oz., $3.00; 1/16 oz., $5.00.

Giants of California, Medium Dwarf. Somewhat taller and stronger than the above. Tr. pkt., $1.00; 1/64 oz., $1.75; 1/32 oz., $3.00; 1/16 oz., $5.00.

Giants of California, Medium Dwarf. Same as above except that it is a fairly light color mixture. Tr. pkt., $1.00; 1/64 oz., $1.75; 1/32 oz., $3.00; 1/16 oz., $5.00.

Giants of California, Regular or Tall. Tr. pkt., 50c; 1/64 oz., $1.25; 1/32 oz., $2.00; 1/16 oz., $3.50.

Large Flowering Fringed Petunias

(Petunia Hybrida Grandiflora Fimbriata)

While not quite so large as the Ruffled Giants, these big fringed Petunias have a charm of their own, due to their attractively fringed blooms. The varieties we offer are the finest in color and form.

	Tr. pkt.	1/64 oz.	1/32 oz.
Apple Blossom. Shell-pink. Finely fringed	$0.75	$1.50	
Aurora. Light rose, veined purple	.75	1.50	
Brilliant Rose. Bright rose	.75	1.50	
Columbia. (New). Pleasingly attractive pink and white. Upright habit, for border work.	.50		
Dainty Lady. (New). Beautiful light yellow. Trade packets only	1.00		
Dwarf Fringed Lilac. Extra large, heavy blue veins on light ground	.75		
Fascination. Bright carmine-rose. 1/16 oz., $1.00; ⅛ oz., $1.75	.50		
Gaiety. (New). Dwarf growth with daintily fringed pink and white flowers	.75		
Gottfried Michaelis. Amaranth-red	.50		
Lace Veil. (New). Fringed dwarf. White	.75	2.00	
Moculota. Attractive rose and white	.75	1.50	
Pepito. Carmine and white. Dwarf	.75	1.50	
Pink Triumph. Fringed rose-pink	.50	.75	1.25
Pride of Portland. Rose-pink	.50	.75	1.25
Romany Lass. Crimson	.50	1.25	
Fringed Royal Purple. (Marine). Rich deep purple. Comes fairly true to type	.75	1.50	2.75
Setting Sun. Brilliant rose, compact growth. Valuable for pot plants	.50	1.50	2.50
The Art. Boldly striped and blotched with brilliant carmine-rose and purest white	1.00		
Theodosia. Rose-pink with gold throat	.50	1.00	1.75
White Beauty. Fringed. Clear white	.50	.75	1.25
Youth. In color this is a stripe of velvet violet-blue and purest white	1.00		

Petunias— Large Flowering Single Fringed Mixtures

	Tr. pkt.	1/32 oz.
A. B. C. Single Fringed. This is an extra free flowering, medium size fringed Grandiflora strain. We can not too strongly recommend it for growing young stock in flats 1/16 oz., $1.50; ⅛ oz., $2.50; ¼ oz., $4.50	$0.50	
A. B. C. Grondiflara Fringed Mixed. A mixture of named Grandifloras, all of excellent colors, medium tall growth. 1/16 oz., $2.50; ⅛ oz., $4.00	.50	1.50
Fluffy Ruffles. We supply the original stock of this finely fringed mixture	.50	1.25

See page one for listing of All-Double Petunio, "World Beauty" and back cover for A. B. C. All-Double DeLuxe Mixture, also Double Carnation-Flowered Mixed.

A. B. C. PETUNIA SEED SPECIAL ORDER SHEET

Date _____ 1936

ORDER NO.

AMERICAN BULB COMPANY, 31 West 27th Street, New York, N. Y.

Ship To NAME — Please prefix Mr., Mrs. or Miss _____ c/o _____

Street _____ P. O. Box _____

Post Office _____ R. F. D. No. _____

Freight or Express Address _____

County _____ Stote _____

Please DO NOT Write in Space Above

SEND BY (MARK X Over the word designating method by which shipment is desired)	FREIGHT	EXPRESS	BOAT	PARCEL POST	LOCAL EXPRESS

	Veg. Seeds	Flo. Seeds	Bulbs	Plants	Sundries	Insect.	Gross Seed	Fertil.
ORDER FILLED BY								
DATE FILLED								
DOUBLE CHECKED BY								

Shipped Via and Date _____

IF OUT OF VARIETY ORDERED KINDLY STATE IF WE HAVE YOUR PERMISSION TO SUBSTITUTE EQUAL OR BETTER IN NEAREST WE CAN SUPPLY? Answer _____

	QUANTITY	ARTICLES	Price	Unit	Total Dollars	Total Cents
		Amount Forworded				

KINDLY DO NOT ASK QUESTIONS ON THIS ORDER SHEET, BUT WRITE THEM, AND ALL COMMUNICATIONS REQUIRING AN ANSWER, ON A SEPARATE SHEET AND ENCLOSE WITH ORDER, TO INSURE A PROMPT REPLY.

DISCLAIMER: The American Bulb Co. gives no warranty, express or implied, as to description, quality, productiveness or any other matter of any seeds (bulbs or plants) it sells and will not be responsible for the crop.

{SEE OTHER SIDE}

QUANTITY	ARTICLES	Price	Unit	Total Dollars	Total Cents
	Amt. Brought Forward				

A. B. C. 1937 Seed, Bulb and Plant Catalog Will Be Mailed To Customers of Record January 1st. If Your Name Is Not On Our Mailing List We Will Be Glad to Enter Same If You Are Engaged In Horticultural Pursuits In a Wholesale Way.

{SEE OTHER SIDE}

Petunias—
Diener's Original Strains

The following varieties are grown by the originator and are supplied in his original packets. In addition we can also supply all varieties listed by Diener at his catalog prices.

	Tr. pkt.	1/64 oz.	1/32 oz.	1/16 oz.	1/8 oz.
Ruffled Monsters Mixed No. 8	$0.50	$2.50	$4.00	$8.00	$15.00
Pink Glory No. 14. Pure flame rose-pink	.25		3.00	6.00	12.00
Giant Pink Glory No. 19. An improvement on Pink Glory	.50	2.50	4.00	8.00	15.00
Copper Red No. 41. A coppery red shade	.50	2.50	4.00	8.00	15.00
Double Ruffled Monsters Mixed No. 38	1.00	5.00	10.00	20.00	
Double Frilled Mixed No. 42	1.00	5.00	10.00	20.00	
Mauve, Heavily Veined with Royal Purple No. 20	.50	2.50	4.00	8.00	15.00
Diener's Blue, Semi-Dwarf No. 11	.25		3.00	6.00	12.00
Salmon Color, Frilled No. 27	.25	3.00	6.00	12.00	
White Beauty, Heavily Fringed No. 16	.25		3.00	6.00	12.00
Pearl of Kentfield No. 9. Flesh-pink frilled, with golden yellow center, dwarf growing	.25		3.00	6.00	12.00
Purple and White No. 15	.50	2.50	4.00	8.00	15.00
Red, Dork Veined with Cool Block Center, Ruffled Monster No. 5	.50	2.50	4.00	8.00	15.00
Pink, Ruffled Monster No. 1. Strong veined center. Flowers 6 to 8 inches in diameter	.50	2.50	4.00	8.00	15.00

"Theodosio", Rose-Pink with Golden Center, Very Large and Exquisitely Fringed, Very Beautiful
Tr. pkt. 50c, 1/64 oz. $1.00, 1/32 oz. $1.75

New Petunia, "Montebello"
Extra Dwarf Single Fringed Beautiful "La France" Pink
Tr pkt. $1.00, 1/32 oz. $3.50

DIENER'S PETUNIAS (Continued)	Tr. pkt.	1/64 oz.	1/32 oz.	1/16 oz.	1/8 oz.
Flesh-Pink, Ruffled Monster No. 2. Heavy veined center. Flowers 5 to 6 inches in diameter	$0.50	$2.50	$4.00	$8.00	$15.00
Jumbo Mixture of Ruffled Monster Petunios No. 47	1.00				
Rose Color. An improved Rosy Morn No. 22	.25		3.00	6.00	12.00

Note. All of the above named varieties are single flowered unless noted otherwise.

Large Single Petunias
(Petunia Hybrida Grandiflora)

Ruffled and plain-edged varieties. Excellent for growing in beds or pots. The large blooms are produced very freely.

	Tr. pkt.	1/64 oz.	1/32 oz.
Balcony Queen. Irregularly blotched purple and white	$0.50	$1.25	$2.00
"Blue Star" (Eriksson's). Illustrated on front cover. 1/16 oz., $12.00	1.00	3.50	6.50
"Elk's Pride Improved," (See listing on next page under title of "Bountiful Strain" Portland Petunias). (6 Tr. pkts., $4.50; 3 Tr. pkts., $2.50)	1.00		
Giant Steel Blue. Light blue, dark veins	.50		1.25
Kermesino. Extra large clear rose	.75	1.25	2.00
Dwarf Pink Glory. Of perfect dwarf habit. Deep rose. About 40 per cent true	.75	1.40	2.50
Purple Prince	.50		1.00
Queen of the Market. Dark carmine	.50	1.25	2.00
Violacea. Violet and blue	.75	1.50	
White Cloud. Dwarf Bedding. Clear white	.50	1.00	1.75
Silver Seam. Dark blue with edge of petals clearly seamed white. 500 seeds, 75c.			

New Petunia, "Mars"
Extro Dwarf Single Fringed
Tr. pkt., $1.00; 1/32 oz., $3.50.

LARGE SINGLE PETUNIAS—Continued

	Tr. pkt.	1/64 oz.	1/32 oz.
Dwarf Striped Glory. White ground, striped crimson. A new and fancy color	$0.75		
Dwarf White Glory. The flowers are of the purest white and the uniformity of the dwarf compact growth is marvelous	.75		

"Bountiful Strain" Portland Petunias
Single, Large Flowered

(Fringed and Ruffled)

Originotar Stroins, Seed from Hand Pollinated Plonts

Free flowering strong upright growths. Now very popular with the trade. Especially "Elk's Pride," which is the most outstanding of all purple varieties.

All flowers are hand pollinated and the seed carefully gathered by hand when ripe, not before, so that every seed has full germinative power. Colors run true almost without exception, but nature still seems to insist upon a small percentage of reverts to small flowers. Infinite care and time seem unable to eliminate this natural trait in Petunias.

Apple Blossom. Light pink.
Elk's Pride, Improved. Royal purple.
Lilac Beauty. Soft lilac.
Pride of Portland. Deep rose.
Ruffled Heliotrope. Soft heliotrope.
Scarlet Beouty. Bright scarlet.
White Beouty.
Mixed Colors.

Price, each of above:
Tr. pkt. . . . $1.00 3 tr. pkts. . . . $2.50 6 tr. pkts. . . . $4.50

Petunias—Balcony Type

Of heavy free growth and as profuse flowering as the Hybridas but with larger flowers. Though not of compact habit, the Balconies are showy for bedding as well as window boxes.

Alba, Blue, Crimson, Rase, Royal Purple, and Mixed. Tr. pkt., each, 25c; 1/8 oz., 65c; 1 oz., $3.50.

Black Prince. (New). Rich velvety crimson-red. A valuable new addition to Balcony Petunias. **Tr. pkt., 35c; 1/16 az., 60c.**

Spreading Type (Hybrida Small Flowered)

	Tr. pkt.	¼ oz.	1 az.
Alba. Free flowering white	$0.15	$0.25	$0.75
Blue Bee. Violet-blue	.25	.40	1.50
Carmen Sylva. Violet, white throat	.20	.40	1.25
Countess of Ellsmere. Rose, white throat	.15	.25	.75
Generol Dodds. Velvety blood-red	.25	.40	1.50
Inimitable. Deep carmine, striped white	.25	.40	1.50
Lord Courtenoy. Golden rose	.20	.35	1.25
Violet Gem. Deep violet	.25	.40	1.50
Special Mixed	.25	.50	1.50

Hybrida or Bedding Petunias

Dwarf Compact Type (1 ft.)
(Petunia Hybrida Nana Compocto Erecta)
Considered the Mast Satisfactory Dworf Bedding Class

Celestial Rose, Impraved. (Originator's German Strain). This is a big improvement over that old favorite, Rose of Heaven. Beautiful, rich, satiny, deep rose and unusually free blooming. This originator's strain comes practically 100 per cent true. Our customers have been highly pleased with this Originator's German Strain. **Tr. pkt., 50c; ¼ oz., $2.75; 1 oz., $10.00.**

	Tr. pkt.	¼ oz.	1 oz.
Celestial Rose. American grown seed. A good average strain of this desirable variety. 1/8 oz., 75c	$0.35	$1.25	$4.00
Chicago Blue. A beautiful, rich-colored blue which withstands bad weather admirably. Highly recommended	.60		

(Continued on next poge).

Petunia, "Dainty Lody." Tr. pkt., $1.00.

HYBRIDA OR BEDDING PETUNIAS—Continued

	Tr. pkt.	¼ oz.	1 oz.
Flaming Velvet. (New). Flaming velvet-red. Color similar to the new Black Prince which see under Balcony type Gold medal winner in All-America Trials. 1 16 oz., $2.00.	$0.40		
Adonis. Purple-rose, white throat, small free flowering	.25	.40	1.35
Adora. Rosy carmine with pure white star. ⅛ oz., $3.00	.50	5.00	
Alderman. Clear deep violet-blue	.35	.60	2.00
Admiral. Clear wavy edged blue, compact habit	.75		
Blue Bedder. (Sutton's). Deep blue with some violet	.40	1.25	4.00
Blue Bird. Deep velvety purple-blue	.35	.75	2.50
Blue Perfection. Medium deep blue	.25	.75	2.50
Cockotoo. Violet irregularly marked white. ⅛ oz., 75c	.35	1.25	
Heavenly Blue. Light or silvery blue. Extra select stock. ⅛ oz., 85c	.40	1.50	
Little Blue Star. Clear blue with white star. 1/16 oz., $1.75; ⅛ oz., $3.00	.50		
Mikodo. Boldly striped with clear carmine-rose on snow-white ground	.50	1.00	3.50
Normo. Violet-blue, white star. Choice dwarf variety	.25	.50	1.50
Rose of Heoven. Well known rose-pink	.30	.50	1.75
Rosy Morn. Fairly deep rose with white throat	.35	.75	2.50
Senotor. Violet with white throat	.35	.75	2.75

Petunio, Hybrido Nona "New Rosy Morn" Improved
A Voluable Addition to This Dwarf Family
Tr. pkt. 35c, ⅛ oz. $1.50, ¼ oz. $2.75, 1 oz. $10.00

New Petunia Ruffled nana compacta, "Martha Washington"

A new break in Petunias. Martha Washington is a ruffled or frilled nana compacta. Its growth is about 9 inches high and it forms a perfect ball effect, literally smothered with lovely frilled blooms about 3 inches in diameter. Its neat, compact habit has never before been seen in Petunias.

The color is quite remarkable. The frilled portion of the flower is a beautiful blush pink and the center portion is strongly veined a rich wine-red deepening in the throat, which is large, to dark violet; the whole forming a striking contrast of colors. Award of Merit All-America Selections 1935. Highly Commended R. H. S. 1935.

Tr. pkt., 25c.

Hybrido or Bedding Petunias (Cont).

	Tr. pkt.	¼ oz.	1 oz.
Silver Blue. Re-selected (outstanding)	$0.50	$1.50	$5.00
Snowboll. A fine true white for bedding	.25	.40	1.50
Violoceo. Deep rich shade, dwarf growth	.25	.50	1.75
Special Mixed	.25	.50	1.75

Petunias, Various Types

The two "Gem" Petunias—a miniature small-flowered class of ideal rounded, compact, very free-flowering habit. 8 to 10 inches in height.

Rose Gem. (New). Clear deep rose. **Tr. pkt., 35c; 1/64 oz., $1.25.**

Pink Gem. Compact, rose-pink flowers. **Tr. pkt., 25c; ⅛ oz., 60c; ¼ oz., $1.00.**

Howord's Star. Purple with white star. Our strain of this comes quite true. **Tr. pkt., 35c; ¼ oz., $1.00.**

Parvifloro. Creeping habit with diminutive pink flowers, valuable as a cover and excellent for rock gardens. **Tr. pkt., 25c.**

Complete Petunia Cultural Directions Furnished FREE With Each Order

A. B. C. Headquarters for Petunias in the Better Varieties

New Petunio — A. B. C. Improved "Snowstorm"

New Pure White Dwarf Petunia A. B. C. Improved "Snowstorm"

(An A. B. C. Introduction)

12 inches high, Improved "Snowstorm" is a pure white developed along the line of our "Private Stock" Mixed color strain. Flowers are the same size, 3 to 4 inches in diameter. The same free-blooming habit makes this new variety particularly desirable as a pot or bedding Petunia. Don't overlook this valuable new kind for the coming spring. "Snowstorm" is unquestionably the "Queen" of all White Petunias.

Tr. pkt. (1000 seeds) $1.25
5000 seeds 5.00

UNSOLICITED TESTIMONIAL

American Bulb Company,
1335-1341 W. Randolph,
Chicago, Ill.

Mercedes, Texas,
May 9, 1935.

Dear Sirs: Among my trials of about 15 varieties of flowers from seeds furnished by you this season, several of which have been more than satisfactory, I wish to advise that the A. B. C. "De Luxe" Double Mixed Petunias which were planted October 14th, began blooming early in February, and the bed is still a riot of color. They came 100 per cent double; about 80 per cent being super-double and frilled, with a splendid range of colors and color combinations, the remaining 20 per cent being fully doubled. I have won 2 first prizes at flower shows with exhibits from this planting. For the amateur gardener, its the best Petunia I have ever seen. Yours truly,

(Signed) FRED JOHNSTON.

All-Double "De Luxe" Petunias

Giant Fringed Dwarf Mixed

Same type as "World Beauty" illustrated on page one, but in choicest mixture. This notable strain produces 100 per cent Double Flowering Petunias mostly of the Giant-Fringed Type; the percentage of somewhat smaller flowering Doubles does not, as a rule, exceed 25 per cent; the remainder will be all large flowering fringed Doubles. The flowers are very large, often measuring 5 inches across, exquisitely ruffled and fringed, and contain a good range of brilliant colors. In addition to their desirability for pot plants and bedding they likewise provide valuable summer cut flowers for the retail grower.

½ tr. pkt. (500 seeds) ..... $ 1.00
Tr. pkt. (1000 seeds) 2.00
3 tr. pkts. 5.00
1/64 oz. 6.00
1/32 oz. 11.00

Petunia "All-Double" Carnation-Flowered Mixed

Another 100 per cent double flowering Petunia of extraordinary merit. Individual flowers are not so large as the maximum type offered opposite. However, this mixture is more dwarf and branching. Height 13 inches. Ideal for pots and bedding

Mixed Colors, tr. pkt. $1.50

Type of Petunia A. B. C. "De Luxe" Dwarf Large-Flowering Double Mixture Exceptionol for Pot Plonts and Bedding

AMERICAN BULB CO. — CHICAGO - NEW YORK

A. B. MORSE COMPANY, HORTICULTURAL PRINTERS, ST. JOSEPH, MICH.